

## 2023 Social Media Kit – Attendees

*Leverage social media to amplify exposure before the conference begins!*

We encourage you to plan a series of social media posts to announce your presence as an attendee at the 2023 ISA Automation & Leadership Conference. Tag us in your posts by following the International Society of Automation on the following social platforms:

- [Facebook](#): International Society of Automation
- [Twitter](#): @ISA\_Automation
- [LinkedIn](#): International Society of Automation (ISA)
- [Instagram](#): @isa\_interchange

See the sample posts below for Facebook, Twitter, and LinkedIn if you need some inspiration. Posts with images perform better than text-only posts. With that in mind, we have created some banners you may use with your social posts. You can find them by visiting this webpage on [www.isa.org/events-and-conferences/participant-resources](http://www.isa.org/events-and-conferences/participant-resources).

### Twitter

Ready for the 2023 ISA Automation & Leadership Conference this October in Colorado Springs, Colorado? I'm excited to attend this annual event and hope to see you there! [isa.org/alc](http://isa.org/alc) #ISAALC

I'm attending the 2023 ISA Automation & Leadership Conference! Join me this October in Colorado by registering here: [isa.org/alc](http://isa.org/alc) #ISAALC

Hey @ISA\_Automation, I'm excited to attend the 2023 ISA Automation & Leadership Conference this October! I'll see you there! #ISAALC [isa.org/alc](http://isa.org/alc)

Have you heard? The 2023 ISA Automation & Leadership Conference is this October in Colorado Springs, Colorado and I'm attending! Register today: [isa.org/alc](http://isa.org/alc) #ISAALC

### Facebook & LinkedIn

I'm excited to attend the 2023 ISA Automation & Leadership Conference! This multi-day event offers amazing speakers and educational sessions, networking opportunities, and expert discussions. Register here: [isa.org/alc](http://isa.org/alc) #ISAALC

I hope to see you at the 2023 ISA Automation & Leadership Conference this October. At this event, subject matter experts in digital transformation, cybersecurity, IIoT, smart manufacturing and process automation will share experience-based best practices to help automation managers, engineers, and technicians stay abreast of trending industry topics! #ISAALC → Register here: [isa.org/alc](http://isa.org/alc)

I am thrilled to be attending the 2023 ISA Automation & Leadership Conference! I look forward to educational discussions with my fellow attendees. Join me in attending this October by registering here: [isa.org/alc](http://isa.org/alc) #ISAALC