

2023 Social Media Kit – Speakers

Leverage social media to amplify exposure before the conference begins!

We encourage you to plan a series of social media posts to announce your presence as a speaker at the 2023 ISA Automation & Leadership Conference. Tag us in your posts by following the International Society of Automation on the following social platforms:

- [Facebook](#): International Society of Automation
- [Twitter](#): @ISA_Automation
- [LinkedIn](#): International Society of Automation (ISA)
- [Instagram](#): @isa_interchange

See the sample posts below for Facebook, Twitter, and LinkedIn if you need some inspiration. Posts with images perform better than text-only posts. With that in mind, we have created some banners you may use with your social posts. You can find them by visiting this webpage on www.isa.org/events-and-conferences/participant-resources.

Twitter

Ready for the 2023 ISA Automation & Leadership Conference this October? I'm excited to be a speaker this year and hope to see you there! isa.org/alc #ISAALC

I'm presenting at the 2023 ISA Automation & Leadership Conference! Register today and join me on [\[insert presentation date here\]](#) to hear about [\[insert presentation title here\]](#) | isa.org/alc #ISAALC

Hey @ISA_Automation, I'm excited to speak at the 2023 ISA Automation & Leadership Conference this October about [\[insert you topic here\]](#)! See you there! #ISAALC isa.org/alc

Have you heard? I'll be presenting at the 2023 ISA Automation & Leadership Conference this October in Colorado Springs, CO! Register today: isa.org/alc #ISAALC

Facebook & LinkedIn

I'm excited to be presenting at the 2023 ISA Automation & Leadership Conference! This multi-day event offers amazing speakers, educational sessions, networking opportunities, and expert discussions. Register here: isa.org/alc #ISAALC

Join me at the 2023 ISA Automation & Leadership Conference this October where I'll be presenting [\[insert your speaker topic here\]](#) at [\[give time of presentation\]](#). At this event, subject matter experts in digital transformation, cybersecurity, IIoT, smart manufacturing and process automation will share experience-based best practices to help automation managers, engineers, and technicians stay abreast of trending industry topics! #ISAALC → Register here: isa.org/alc

I am thrilled to be presenting at the 2023 ISA Automation & Leadership Conference! Join me for my session [\[mention your topic here\]](#) and take part in in-depth discussions surrounding [\[mention point about topic\]](#). I look forward to networking and sharing my presentation with you all this October. Register here: isa.org/alc #ISAALC